



CHECK OUT THESE FUNDRAISING IDEAS!

Talk about the Cape Walk with everyone you know. People can't donate if they don't know you are walking! Talk to your grocer, doctor, mailman, etc. Ask them if they would be willing to support your efforts. See if you can check off every name on the list.

Utilize corporate matching gift programs. Many employers will match the charitable donations made by their employees. You may be able to double every donation you get!

Post a Cape Walk poster or sign. Put up a sign by the elevator, coffee maker, copy machine, vending machine, break room, or bathroom letting everyone know that you are a Walker for the Cape Walk and that you would be grateful for their donation. Get started now: **Download a mini poster for your desk.**

Recycle. Collect and recycle aluminum cans. Put a container in your break room for collecting cans and let colleagues know that recycling helps the Cape Walk. Don't forget to collect cans at home and ask your neighbors for theirs as well.

Sell goodies to your officemates. Pick up bulk packages of the most sought-after sweets and set up an "on your honor" snack area near the photocopy machine. Charge \$1 per item.

Collect loose change. Everybody has a stash of loose change in a cup or jar just sitting around. Ask everyone to donate theirs toward your goal. You will be surprised how quickly it adds up.

Use incentives. Get creative! From a free dinner to tickets to a football game, entice people to donate with prizes they can't resist!

Raffle it off! Use your connections to get prizes donated for a raffle. You can ask businesses that you frequent (restaurants, spas, hair salons) to donate. Sell tickets at \$2 each or 10 tickets for \$15 - people won't be able to say no to that bargain!

Organize a 50/50 raffle. Anyone can organize this type of raffle - it's easy and the prize is CASH! Let everyone know that half the proceeds from ticket sales will go to your Cape Walk fundraising total and half will go to the lucky winner. Your only expense is the raffle tickets.

Ask your boss to match what your team raises. Ask your payroll department to help. Spread the word about your Cape Walk team by including promotional flyers with every paycheck. The flyers should include information on how to register as part of the team and how to donate.

Auction off your skills or trade your services for a donation. Are you a trained massage therapist? Can you organize a closet like no one else? What about cleaning house or re-vamping someone's resume? You can even be the "designated driver" for your friends for a night out on the town. Let people know that you are willing to trade your services for a Cape Walk donation. Set your price high - it's for a good cause!